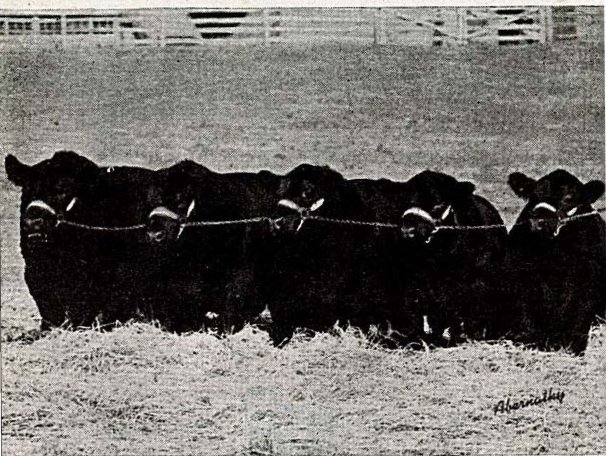


Aberdeen-Angus



THE BREED WITH
THE WINNING WEIGHS

FLORIDA STATE LIBRARY

CATTLE

ABERDEEN-ANGUS

The Breed with a Record

Positive proof from the Court of Last Appeal
—the International Livestock Exposition 1900-
1948 (from inception to date*)

**GRAND CHAMPION
SINGLE STEER**



ABERDEEN ANGUS



ALL OTHERS **

**GRAND CHAMPION
GROUP 3 STEERS**



ABERDEEN ANGUS



ALL OTHERS ***

**GRAND CHAMPION
CARLOAD STEERS**



ABERDEEN ANGUS



ALL OTHERS

**GRAND CHAMPION
CARCASS**



ABERDEEN ANGUS



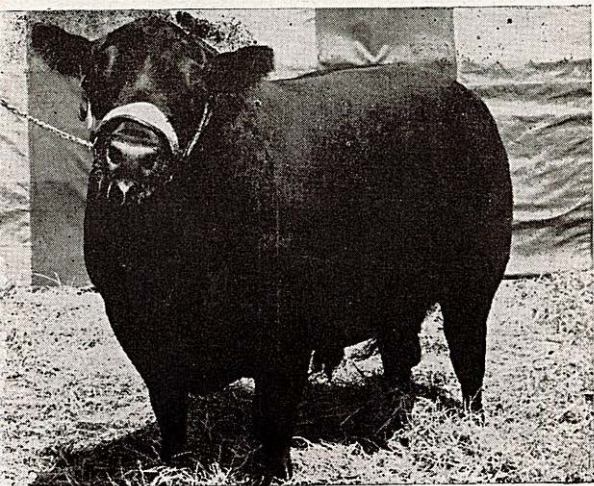
ALL OTHERS

*No International 1914, 1915, 1942 thru 1946

**Includes 4 cross-breds of which 3 were Aberdeen-Angus crosses.

***Includes 2 mixed groups. Of these 6 animals, 4 were pure or cross-bred Aberdeen-Angus. No classification 1900, 1901.

THE ONLY TRULY POLLED MAJOR BEEF BREED



The advantages of the naturally hornless head are universally acknowledged. No labor or set-back in dehorning; no bruising of carcasses; no torn hides; more animals carried in the same pen space. ANY Angus bull will dehorn 95 percent of your calf crop EVERY year. No other MAJOR BEEF BREED CAN MAKE THIS STATEMENT. Only in Aberdeen-Angus can you be sure there are no horned ancestors in the pedigree.

A Polled Head—Ahead of the Times

ABERDEEN-ANGUS STEERS ARE MARKET TOPPERS

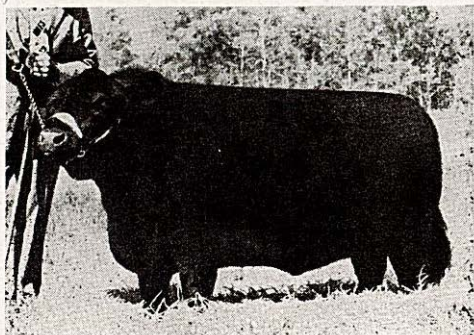


The steadily increasing demand for Angus as feeders was evidenced at the 1948 Florida Angus Feeder Calf Sale at Gainesville where over 400 head were sold. Home-grown feeds such as citrus and cane molasses, citrus pulp, chopped cane, plus the stand-bys of corn and other grains which are being produced here in increasing quantities, mean that more top-quality animals will be finished in Florida. Angus get maximum gain per pound of feed.

Aberdeen-Angus for the

**WHEN YOU THINK OF BEEF
THINK OF ANGUS**

Ephemeral - Cattle Co.



**When You Think of Angus
Think of . . .**

Maximum gain per pound of feed

Early maturity

High dressing percentage and well-marbled meat

Premium prices on the market

***These points mean PROFITS on
your FLORIDA farm***

Practical Florida Farmer

DIVERSIFY WITH DISEASE

RESISTANT ABERDEEN-ANGUS



DIVERSIFY WITH ANGUS

Aberdeen-Angus furnish the basis for better farm living for your family. Whether you raise only a few steers for your own meat supply or make beef one of the major enterprises on your farm you will gain:

Added income;

Increased utilization of your excess roughage and pasture;

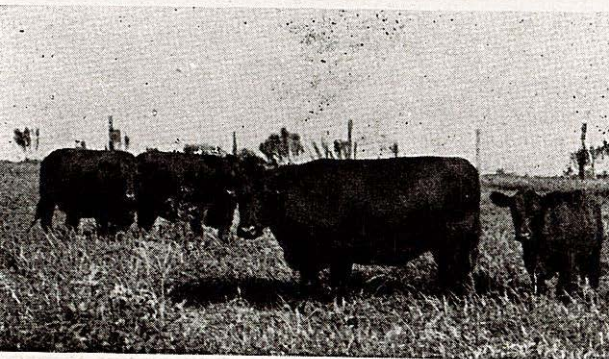
A better-balanced labor program;

Higher production from the best natural fertilizer—manure.

ANGUS RESIST DISEASE

Being black in color helps Angus escape the toll taken by cancer eye and pink eye in range herds. Angus are preferred by many Florida cattle raisers because of their resistance to many diseases as well as for their unexcelled beef producing ability.

Grass Is a Major Crop In the Sunshine State



More of your land in soil conserving pasture and hay crops is definitely indicated for the years ahead. Aberdeen-Angus cattle will harvest these crops more economically than any man-made machine ever built and will convert them into valuable and nutritious food products in the shortest possible time with maximum economy.

Aberdeen-Angus for the



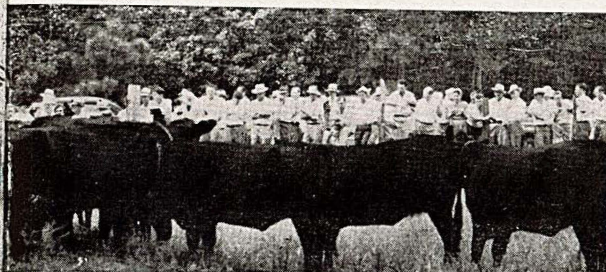
Members of the Florida Aberdeen-Angus Breeders Association are progressive, sincere livestock men ready to give generously of their experience and share willingly the results of their constructive breeding efforts. Buy close to home where you can get the best of service.

Practical Florida Rancher

BUY FROM ACTIVE MEMBERS OF THE FLORIDA ABERDEEN-ANGUS BREEDERS' ASSOCIATION

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 Henry Chitty 308 Arredonda St., Gainesville, Florida
 J. G. Deriso P. O. Box 352, Miami 3, Florida
 E. B. Denton, Sr. Micanopy, Florida
 L. K. Edwards Ranch (L. K. Edwards, Sr.) .. Irvine, Florida
 Edwards Cattle Co. (L. K. Edwards, Jr.) .. Irvine, Florida
 Frank and Helen Fredericks R.F.D., Micanopy, Florida
 S. S. Gibbons Archer, Florida
 Ernest R. Graham Hialeah, Florida
 Capt. F. M. Hendry (Hendry Corp.) .. Rattlesnake, Florida
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 Dixie Hollins 118-18th St. S., St. Petersburg, Florida
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 F. E. Lykes Springhill, Brooksville, Florida
 Lusamar Farms (Mr. & Mrs. Lawson P. Kiser), Valrico, Florida
 Walter Mandis Box 235, Avon Park, Florida
 C. M. Mathews Williston, Florida
 Montecocha Tung Oil Corp. (Maxwell Davis, Supt.), 125 W. Main St., N., Gainesville, Florida
 Milligan Ranch (C. K. and J. B. Milligan), Box 705, Callahan, Florida
 Norris Cattle Company (R. G. Herrmann, Mgr.), Ocala, Florida
 Perdido Ranch (Brown and Crawford Rainwater), P. O. Box 666, Pensacola, Florida
 F. A. Perry Route 1, Box 279, Lutz, Florida
 J. P. Ramsey Route 1, Micanopy, Florida
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 E. W. Rush McIntosh, Florida
 Simonton Ranch (W. W. Richardson) .. Micanopy, Florida
 Robert and Ruth Sinclair RFD, Gainesville, Florida
 Stardust Ranch (Jeannette Zetrouer), RFD, Micanopy, Florida
 S. M. Strom, Pincrest Plantation, RFD No. 3, Quincy, Florida
 Sun Lake Ranch (Mr. and Mrs. Louis D. Geraci) P. O. Box 37, Lutz, Florida
 U. S. Sugar Corporation (S. J. Crochet, Director Cattle Project) Clewiston, Florida
 Dr. John L. Williams Tallahassee, Florida
 Mr. and Mrs. Walter R. Williams, Lakeview Farm, Route 2, Box 920, Lakeland, Florida
 R. A. Willis, Jr., Mill Pond Plantation, Route 2, Box 38, Marianna, Florida
 H. E. Wolfe St. Augustine, Florida
 Zetrouer Stock Farm (A. R. Zetrouer) .. Micanopy, Florida
 D. R. Zetrouer Micanopy, Florida

BERS OF THE FLORIDA EEDERS' ASSOCIATION



**Here's what your \$5.00
per year brings you:**

1. **Active membership in the Florida Aberdeen-Angus Breeders' Association;**
2. **A market for your surplus cattle through the Association sales and the sales which it co-sponsors;**
3. **Your name on the breeders list going to prospective purchasers;**
4. **A share in the many activities such as Field Days, contests, etc., sponsored by the Association;**
5. **Closer relationship with the leading livestock men of your state.**

Join TODAY by sending your \$5.00 to

**Mrs. Lawson P. Kiser, Secretary
Valrico, Florida**

With the Compliments of
Ephemeral Cattle

AN ACTIVE MEMBER OF
THE FLORIDA ABERDEEN-ANGUS
BREEDERS' ASSOCIATION



ABERDEEN-ANGUS
The Breed with a Record